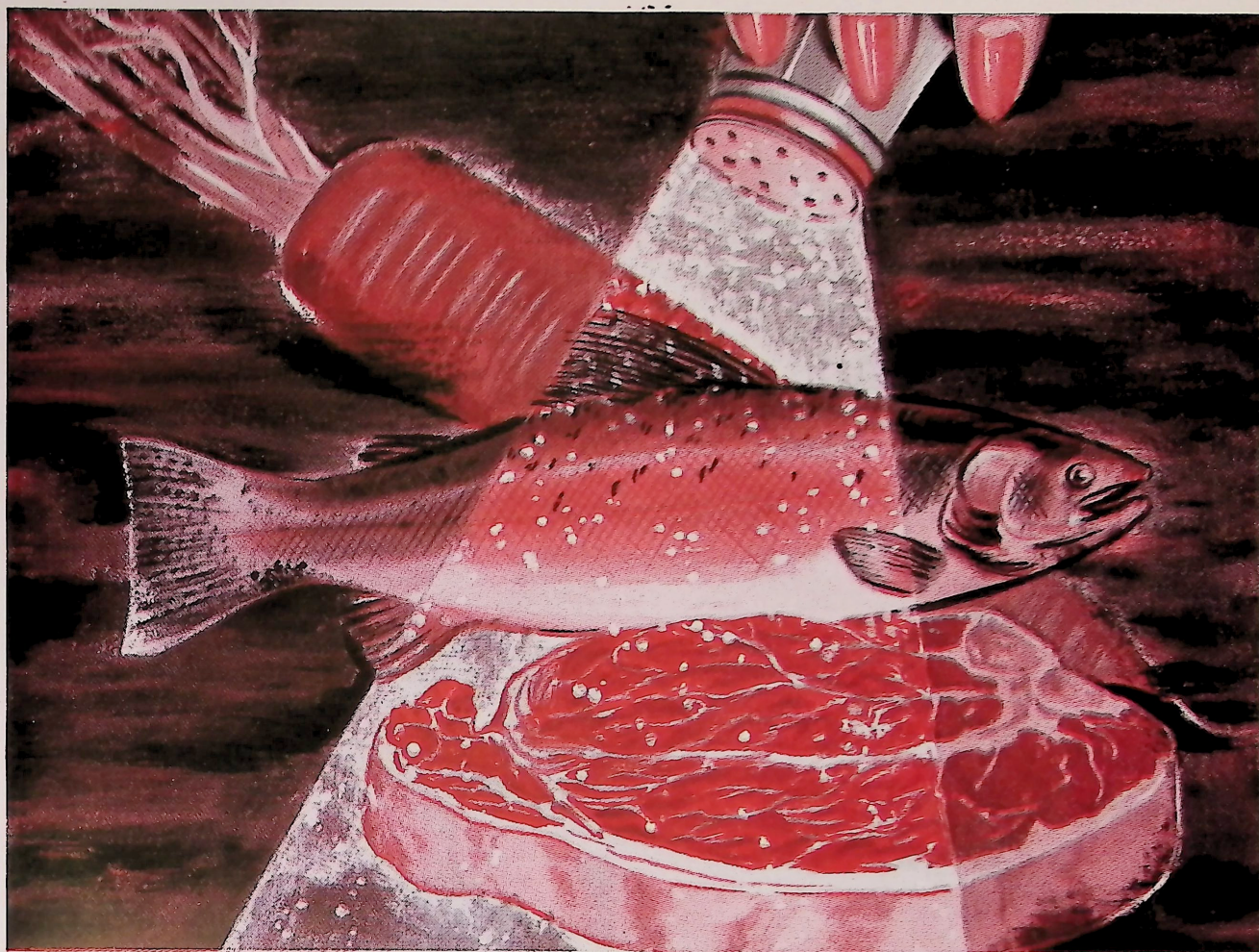




Magic Crystals

Now End Flavor Fading In Your Processed Foods

With Zest,[®] 99+% Pure Monosodium Glutamate, Food Processors Make Foods More Flavorful Than Ever!

AMERICA'S LEADING FOOD PROCESSORS USE THESE STALEY PRODUCTS

Staley's 99+% Pure Monosodium Glutamate
— pure, free-flowing crystals that intensify natural food flavors.

Corn Syrup—Sweetose Brand-high conversion sweetener for firmer texture, better flavor.

Corn Oil—A vegetable oil of highest quality for cooking and food processing.

Lecithin—An established emulsifier and anti-oxidant for the Food Industry.

No need to let heat, pressure and other processing conditions rob food of taste appeal. Zest magnifies the natural flavors without adding any flavor, color or aroma of its own. Whether your products are frozen, dehydrated or canned, Zest brings out all their natural goodness—puts them first on the consumer's shopping list.

A. E. STALEY MFG. CO., Decatur, Ill.



Industries Served by Staley Products

BAKING • CONFECTIONERY • ICE CREAM • FOOD PROCESSING