



EVERY WOMAN WANTS TO MARRY RICH.

She loves being groomed by beauty aids with the feel and froth of rich. Because she knows rich means better performance.

If this is the woman you want to woo, get acquainted with UCARE Polymers JR and LR cationic resins. They'll give you creamier, superior conditioning shampoos for bleached and hard to manage hair. Soothing, smoothing hand and body lotions that leave the skin softer. And they're delivered as 100% active compositions, so just a little goes a long way.

And you should know POLYOX Polymers to get luxuriant lather and soothing feel in soaps, shampoos and shaving creams. And CELLOSIZ

cellulosics that give lush thickness to personal care products.

Want to get rich quick? These water soluble polymers might be just what your products need. And if you're planning something new, let our unmatched research facilities enrich your stocks.

For information, samples or technical advice, contact your nearby Union Carbide Sales Representative. Or write M1552, Old Ridgebury Road, Danbury, CT 06817.

With us at your side, you could live happily ever after.



Cosmetic Chemicals

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