

The perfect salt for all seasonings.

Whatever the seasoning or spice, Diamond Crystal gives you a choice of 8 Natural Flake Salts precisely screened to fine tune your product's taste for even greater appeal.

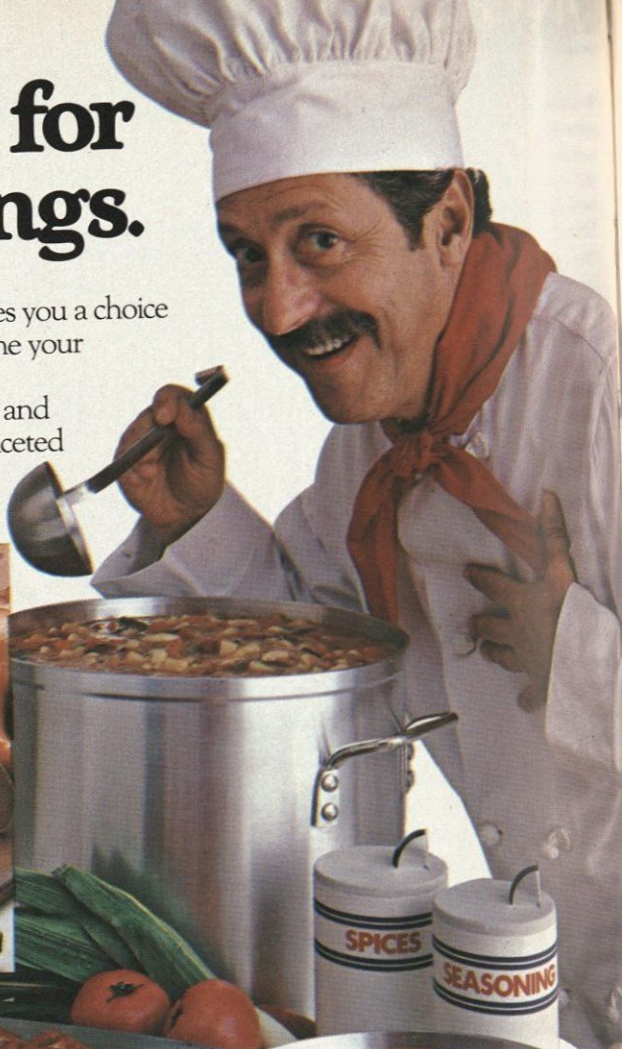
Our exclusive Alberger process controls both crystal size and density, guaranteeing consistent uniformity. And our multi-faceted natural flake crystals have a surface area unequalled by any other salt to hold other seasonings in complete suspension where they belong.

At 99.95% purity, Diamond Crystal's mild, unassuming taste complements any seasoning blend, without adding a strong salty flavor of its own.

When it comes to knowing about salt density, blendability, solubility and a natural mild taste, you can rely on your Diamond Crystal representative.

Call or write us for more information.

We'll show you the perfect salt for all seasonings.



Blendability. Mixtures of Alberger Fine Flake Salt and granulated salt containing 3% red pepper were similarly agitated for 60 seconds. Visual comparison showed that Alberger Fine Flake Salt blends more uniformly than granulated.



Diamond Crystal Salt Company

DIAMOND CRYSTAL SALT COMPANY / St. Clair, MI 48079/(313) 329-2211 Ext. 236

For more information, circle 121 on Reader Service Card