



Shaping Future Foods With Beatrice

Specialty Powdered Ingredients

Successfully meeting changing consumer needs requires a constant flow of new ideas.

At Beatrice, we are helping make these ideas into reality through innovative *powdered specialty ingredients*.

Our selection presents incredible variety, including such items as fruit and wine powders, chicken and beef powders, spray dried soya sauce, flaked banana and colors from natural sources. Beatrice spray drying technology allows us to convert practically any food or flavor into easy-to-handle powdered form.

Let our capabilities open new vistas for your creative thinking through providing the building blocks for practical, profitable products. Write Special Products, 1526 S. State St., Chicago, Ill. 60605, TELEX 25-7488, or Dial 312-791-8250. Canadian manufacturing, Malcolm Condensing Co., St. George, Ontario. Call Semmons-Taylor Co., Ltd. Toronto, Canada, 416/449-9530



SPECIAL PRODUCTS

BEATRICE FOODS CO

