



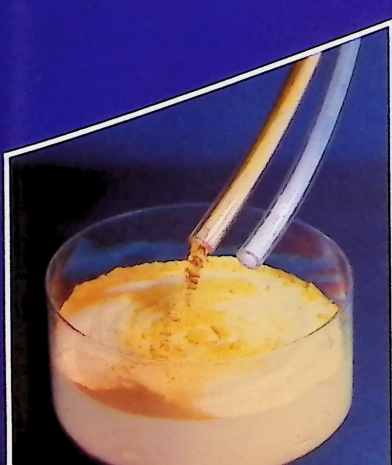
Shaping Future Foods With Beatrice

Powdered Cheese Systems

Cheese is always popular. As a flavor, functional ingredient or sauce system, it will figure prominently in the foods of the future.

Beatrice spray dries cheese into practical form, to help your creativity meet tomorrow's marketing challenges. Our research has pursued many approaches, each of which offers you specific advantages. For example, Beatreme cheeses provide a natural variety of flavors, as well as blends for sauce systems. Chez-Tones bring economy. Beatone high-cure cheeses deliver more intense flavor character. We even have cheese nuggets for an alternative method of flavoring with cheese.

If cheese figures in your future plans, or in a present project, our expertise can help your plans to take shape profitably. Write Special Products, 1526 S. State St., Chicago, Ill. 60605. TELEX 25-7488, or Dial 312/791-8250. Canadian Manufacturing, Malcolm Condensing Co., St. George, Ontario. Call Semmons-Taylor Co., Ltd. Toronto, Canada, 416/449-9530



SPECIAL PRODUCTS

BEATRICE FOODS CO

