

**Highest purity CaSO_4
delivers low cost
calcium enrichment!**

We start by mining CaSO_4 in its purest form from selected deposits. Then we process, refine, and test its purity continuously. The result is two superior food grade products that provide highest quality calcium enrichment of processed foods and bakery goods at low cost.

SNOW WHITE® Filler, our anhydrous form of CaSO_4 , allows cut-backs of up to 30% on dried whey solids, as it supplies low cost calcium enrichment. Average particle size of this exceptionally pure and stable product is 7 microns to facilitate blending. And versatile SNOW WHITE Filler—F & P Grade, makes whiter cake icings possible when used as a cost-cutting extender of TiO_2 .

USC® Terra Alba, our dihydrate form of high purity calcium sulfate contains about 20% water of crystallization. Average particle size runs slightly larger than SNOW WHITE Filler. Terra Alba is the only natural tofu coagulant produced in North America, providing ready availability and savings over imported firming agents.

Evaluate these, superb calcium enrichers for yourself. They're guaranteed to meet the specifications of Food Chemicals Codex and National Formulary. And they're also listed as approved additives on the Food & Drug Administration GRAS list. □ For complete technical information, call (312) 321-5731. Or write to us at 101 S. Wacker Dr., Chicago, Ill. 60606, Dept. FT 1280

CHEMICALS DIVISION

UNITED STATES GYPSUM
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