

To Some It's Just a Can of Soup



To Fritzsche-D&O It's a Masterpiece of Flavor Technology

A successfully marketed food product must often incorporate a variety of complex ingredients into a harmoniously blended unit. Each additive, especially the flavor, must be carefully selected in order to provide a well balanced, final product.

At FDO, a large trained staff of specialists is capable of evaluating flavors in finished products and assuring our customers of proper selection and use level. FDO offers top quality flavors that will always do the job.

F[®] Fritzsche Dodge & Olcott Inc.
76 Ninth Avenue, New York, N.Y. 10011.