



## Just a little Foremost lactose makes a lot nicer flavor.

Less than 1% refined Spray Dried Lactose can eliminate the chalk taste from a quart of modified skim milk.

Less than 2% can make your low-fat the one people drink for flavor.

Foremost refined lactose—99.9% pure milk sugar—is the natural flavor-enhancer and mouth-feel-conditioner. Just a little brings together the flavor notes for more creamy identity in fresh milk. More old-fashioned butteriness in buttermilk. More chocolateness in chocolate drink. More creaminess in cottage cheese. More fruit flavor in fruit drinks.

At the same time it masks the oxidized powder "staleness," "acid," and vitamin aftertastes.

As world leader in all forms of lactose, Foremost offers more grades, grinds and granulations. Our refined lactose provides cleaner flavor, quicker dissolving, and better shelf life than ordinary one-step grades.

For samples and information, contact Foremost Foods. For dependable delivery and quality in every order, contact the nearest of the more than one hundred McKesson Chemical Co. distribution points nationwide.



Circle 51 on Inquiry Card

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