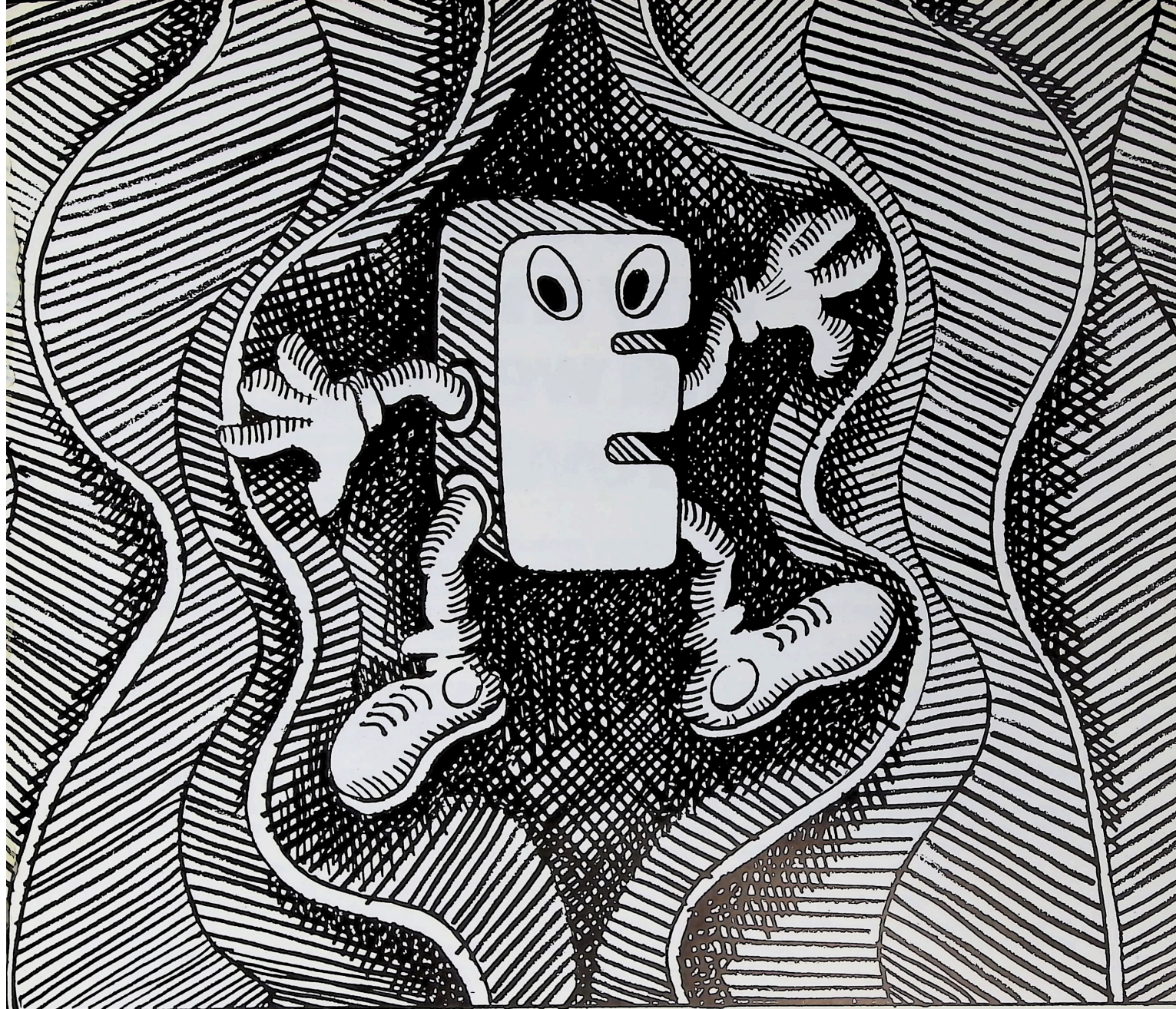




The lost vitamin

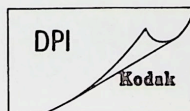
Once upon a time Vitamin E was everywhere. In wheat, rice and other cereal grains. So everybody got their fair share.

But today, in the storage, processing and handling of cereal grains, Vitamin E is lost*. And food technologists are becoming concerned with replacing this loss to the daily diet.

Eastman makes Vitamin E. In convenient, easy to use forms. In oil, dry and dispersible forms which can be blended with other vitamins. And it is quite stable!

We also make Vitamin A and Beta Carotene. So if your foods have lost a little something in the processing, come to Eastman and we'll help you make it up.

For more information on Eastman's vitamins, and their other food additives, contact your nearest Eastman representative or write to Eastman Chemical Products, Inc., Kingsport, Tennessee 37662.



*Literature Reference on Request.