

It doesn't take a brain surgeon to sell Morton® Salt. But being a chemical engineer doesn't hurt.

■ When Morton adds someone to our sales force, sales experience isn't the first criterion we look for. We need someone who can do more than memorize a sales pitch because our customers demand individuals who truly understand the most sophisticated industrial salt

products on the market.

■ That's why you'll find chemical engineers and food technologists among our ranks. As well as folks who have up to twenty-five years of technical experience. So, they not only know salt products, they know the infinite amount of applications that go with using them. That's important when you offer sophisticated products like Morton Lite Salt® mixture, Culinox 999®, and Star Flake® Dendritic salt.

■ What's more, our salespeople have the advantage of the extensive resources and technical expertise of Morton Salt, the industry leader. Which not only gives us the capability to offer salt that meets your toughest specifications, but also allows us to help formulate and test your products.

■ So it shouldn't come as a surprise that Morton provides more people with food grade salt than anyone else.

■ Give Morton a call at 1-800-789-SALT and let the industry leader help you with any salt needs you might have.

Tammy Kirkpatrick,
B.S. Chemical Engineering
Account Executive
Morton Salt

No one knows salt like we do

LITE SALT • STAR FLAKE DENDRITIC • CULINOX 999™

