

*What's really in that pot
at the end of the rainbow?*



NEW!

Beef flavors.

When the Spectra® rainbow appears, your beef flavor problems pass like a summer rain.

Fidco has created a variety of rich, yet economical new beef flavors—delicate rare flavor (BN-10), robust roast flavor (RN-20), fatty flavor (FN-30) for marinades, bastes and lean beef applications, and medium rare flavor (MN-40), to beef up your soups, stews, gravies, broths and all products where full beef flavor is essential.

Spectra Beef Flavors—natural and artificial flavors with authentic beefy notes. And Spectra 100% flavor solids are specifically formulated for economical low usage levels (0.3-0.5% as consumed).

Spectra Beef is the latest addition to the diverse Spectra flavor line. Spectra Beef, Chicken, Cheese

and Seafood flavors all provide the same excellence, economy and versatility of application for a wide variety of products, dry mixes, wet systems and retort systems.

If you would like our technologists to help you formulate the complete flavor system you've been searching for, look in the pot of golden flavors at the end of the rainbow. And discover new Spectra Beef Flavors.

For the latest price breakdown and technical information on this and other Spectra products, please write us.



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