



No one-string fiddler we. Or Johnny-one-note-come-lately! We've been harping on POMALUS® Malic Acid only because it's most newsworthy.

We have a lot of it. That's part of the news—new plant, expanded production and immediate shipment now from 11 coast-to-coast stockpoints! The rest of the news is our low price for POMALUS.

We've been in the food acid business for nearly a half century. Not only malic. Adipic. Fumaric. Succinic. And succinic anhydride. We've been making food colors, too, for just as long.

Now with increased application research, an enlarged staff of food technologists and extensive taste panel testing, we've become the most diversified producer of food acids

today. Most knowledgeable. Best able to help solve your problems and supply your needs. If you'd like to know more, just ask!



P.O. Box 353, Morristown, N. J. 07960