

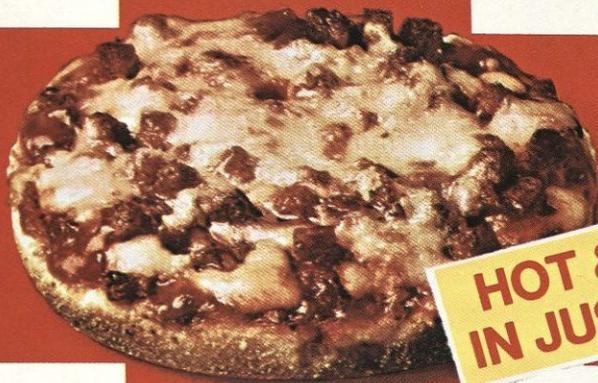
Checkerboard

FOODS



TM

TM



SERVING SUGGESTION

**HOT & DELICIOUS
IN JUST 8 MINUTES**

MADE IN U.S.A.

Piccadilly CirclesTM

The English muffin with the meal on top!

New Food Idea Goes National!

Piccadilly Circles are rolling your way... after a smashing year in test. Not just another snack, but an exciting new food idea that satisfies your customer's need for an individual, hearty, quick hot meal. She serves them for lunches, dinners, anytime munches, after-school, parties, drop-in-guests, midnight snacks. Even kids can prepare them in about eight minutes. Delicious English Muffins... generously topped with five different combinations of the finest meats, poultry, cheeses and sauces. *What a way to un-freeze 1972 profits!*

Turn the page for the mouth-watering profit story...