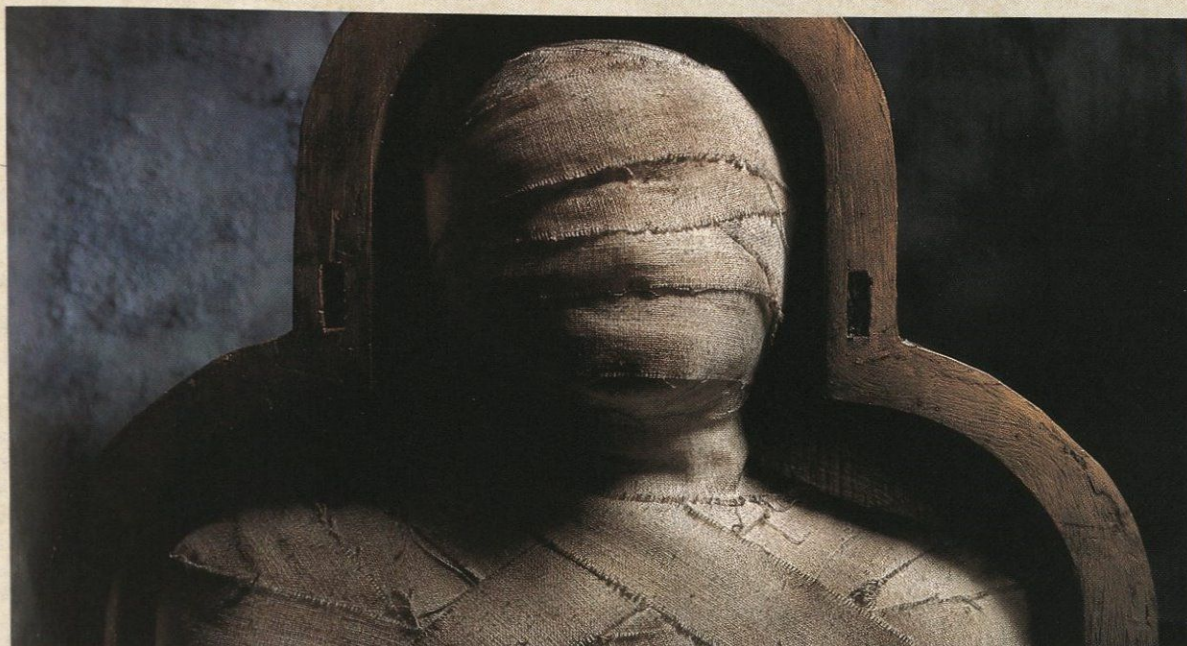


THERE'S MORE TO NATURAL PRESERVATION THAN A GOOD WRAPPER!



COVI-OX® 100% Natural Antioxidants... Mixed Tocopherols With A History Of Success.

It's an ancient idea. And a modern revolution.

Natural preservatives have a history of success. And now, Covi-ox gives you a way to apply this time-proven principle to your food product.

Henkel Covi-ox Natural Mixed Tocopherols provide safe, effective, 100% natural antioxidant protection. So you can

say goodbye to BHT or BHA, and hello to a "natural" label that

they simply cannot deliver. And you can do it with confidence. Covi-ox enjoys GRAS status, and indeed is the *only* approved natural fat-soluble antioxidant available today. Covi-ox also delivers the added benefit of exceptional processing tolerance. Even high heat won't destroy this natural preservative's effectiveness, so you can preserve *before* processing.

For applications in nuts, chocolates, cereals, beverages, snacks, meats, baked goods, fats and oils, only Covi-ox gives you such processing flexi-

bility, and functional dependability.

Before you wrap up your product, find out more about the history of successes brought about through Henkel's Natural Mixed Tocopherols. Call or write for your free Covi-ox information and application package.

Henkel

Henkel Corporation
Fine Chemicals Division
5325 South Ninth Avenue
LaGrange, Illinois 60525-3602
Telex-ITT: 4330913 HNKCI UI
Toll-Free (800) 328-6199
In Illinois: (708) 579-6191
Fax: (708) 579-6152

