



# Prolonged shelf life calls for more than the old hocus-pocus.

Dow's no-guesswork Chelation Support makes spoilage prevention easier.

In food processing, trace metal ion contamination in process water or in the product can result in breakdown of flavor, color, clarity and vitamin content. VERSENE\* NA and VERSENE CA chelating agents from Dow have been used for years to eliminate these and other contamination symptoms in approved food uses, and to generally prolong product shelf life. Other VERSENE products may be used in indirect food applications.

But anytime you use a chelating agent, determining exactly what type and amount to use is a problem. Now the new Dow Chelation Support Program gives you the tools you need to make quick, accurate chelation decisions. So you get better product stability in less time.

## Analytical Service

The METAL SIGNATURE† Analytical Service will computer-analyze a

sample of your process water or product and tell you which VERSENE chelating agent to use — and how much — to control your metal ion contamination symptoms. Best of all, we'll do it quickly.

## VERSENE Sample Kit

Our convenient sample kit contains four-ounce bottles of each VERSENE chelating agent, so you can try different agents in different formulations and processes. If you run out, additional samples can be obtained quickly from Dow or your local distributor.

## Technical Literature and Assistance

The comprehensive *Keys to Chelation* manual contains information you need to use VERSENE chelating agents in your formulations. And, as with all of our products, Dow chemists and technical support personnel are available to help you.

Request your VERSENE sample kit and your METAL SIGNATURE Analytical Service kit

today by circling our number on the reader service card or calling toll-free (800) 248-9160, in Michigan (800) 282-2822. Or call your local distributor.

You'll find we're a lot more reliable than magic.



# VERSENE

Chelating Agents

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