

That greasy kid stuff is hard to resist.



Pizza, cookies, potato chips and the like can easily ruin your belt line.

Little by little, the oils and greases keep eating away.

And little by little, your conveyor belt keeps giving away. Until finally it reaches the breaking point.

And then you're really out of the dough.

Obviously, something had to be done about all this. And B.F. Goodrich engineers decided to do it.

So they came up with a B.F. Goodrich Koroseal® belt for this job.

Stronger, more flexible, waterproof belts. Made spe-

cifically to resist oils, greases, acids and abrasion.

Ask your BFG distributor to help. He has a complete line of belts for all food-handling and canning applications. They are available in polyester fabrics and a range of colors. He has Quik-Lock, too—a new method for chemically splicing and repairing conveyor belts right on the job.

Fact is, you'll find your BFG distributor quite helpful—all along the line. He's in the Yellow Pages.

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