



**The feel of quality
comes through pure and clear.**

When you're making a shampoo, liquid detergent or cosmetic where viscosity will add a luxurious touch... use Calsoft T-60. Its light, clear color and purity, the result of Pilot's cold sulfonation process, guarantees you uniform, reliable results. Low temperature handling insures the optimum mildness, foaming, cleansing, and emulsifying properties of your product. For an exceptionally pure and mild base, try T-60 with the quality which always proves to be economical. For further information, write to:

Pilot Chemical Company
11756 Burke Street
Santa Fe Springs, Calif. 90670.

CALSOFT T-60

