



Happy Endings begin with Penick & Ford Corn Syrups

Like the new P & F sweetener, SuVel 2501, for example. This remarkable blend of sugar and Low D.E. Corn Syrup is mixed in just the right proportion to give your ice cream a smoother texture, adequate sweetness and built-in resistance to heat shock.

Because SuVel 2501 is a high ratio corn syrup sweetener, you can see how it can cut your costs. For the full story, contact your nearest Penick & Ford man.

He'll help write a happy ending for your product.



PENICK & FORD LIMITED

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