

Beatrice Powdered Whips and Clouds

MAKE FOOD MORE FUN

Beatrice powdered whips make chiffon pies smoother and more uniform. Instant whipped toppings look fresher and creamier. Mousses seem lighter and tastier. And icings have better body and texture.

Our powdered clouds add opacity to turn instant drink mixes into thirst-quenching, natural-looking beverages.

There's so many fun ways to add eye-appeal and selling power to your products. And our research staff can

match or develop a system just for your application.

So think about new products. Take a new look at existing products. And imagine how fun foods can be using Beatrice powdered whips and clouds.

Write or call us today with your ideas. We'll help you make them a reality.

Beatrice Foods Co. Special Products, 156 W. Grand, Beloit, WI 53511. Phone (608) 365-5561. TELEX 26-0025.

SPECIAL PRODUCTS

Beatrice Foods Co.

