

ALGINATES CARRAGEENANS

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*Now available in the U.S.... a new
source for alginates and carrageenans.*

CECA, Inc., centrally located in St. Louis, Missouri, now offers American manufacturers an alternate source for alginates and carrageenans — important ingredients which are highly useful in fillings, icings, water-based beverages, chocolate milk, ice cream, puddings, yogurts, battered foods, reformed foods and many other products in which the control of water is essential.

CECA, Inc. is a subsidiary of the French firm, CECA, S.A. For over 20 years, CECA, S.A. has been Europe's leading extractor of the highest quality carrageenan and alginate, and we are now in the position to offer these versatile food ingredients to American manufacturers.

We invite you to try CECA's high quality, versatile and cost efficient carrageenan and algin products. For information or samples, complete and mail the coupon.

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Suite 913

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111 West Port Plaza Drive
St. Louis, MO 63141

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