



A rose is a rose is a rose...

Or is it? The variations found in nature can create havoc in your formula. Natural fragrances are subject to the organic inconsistencies which nature readily provides. They are also plagued by all the factors which affect the agricultural industry.

Union Camp synthetic aromatic chemicals provide a consistent product, free of natural impurities. Unlike natural oils the conditions under which our chemicals are manufactured are tightly controlled assuring product consistency from order-to-order. And as a basic manufacturer Union Camp is in the best possible position to provide steady supply.

Union Camp synthetic chemicals are being successfully used throughout the flavor and fragrance industry in compounds for cosmetics, confections, lotions, toiletries and other applications.

Next time you need a consistent chemical for the scent of a rose, think of Union Camp's Citronellol 750, 950, Geraniol 8020, or our Nerol 800 and their esters. Or just remember Union Camp.



Terpene and Aromatics Division
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Where the chemistry is right for success.