

# In Good Taste



## Spectra® CBH Chicken-Type Flavor

If you're looking for a chicken-type flavor that has that fresh-cooked chicken taste, works well in dry, wet and retort systems—and is truly economical, you'll find it in Spectra®CBH chicken-type flavor.

Excellent mouthfeel, heat-stability, consistent quality, low use levels, predictable results every time—these are some of the advantages that have quickly made Fidco's Spectra flavors leaders in their field.

If you know Spectra, you know you're using the best.

If you don't know Spectra, you owe it to yourself to check out CBH and other Spectra flavors, now on the market—or in development.

Our representatives and technologists are eager to work with you. Call us at (914) 682-6114.

For free literature, formulas or samples write FIDCO, 1025 Westchester Avenue, White Plains, New York 10605.



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