



21 WAYS TO CHEESE IT (ALL FROM KRAFT!)

We can serve up the flavor, color and texture that's just right for the foods you make...at the price you want to pay.

Put America's favorite cheeses to work in the foods you make. Kraft makes it quick and easy for you with a broad range of consistent quality cheeses in dehydrated, grated, chopped and shredded form.

They're all easy to handle and measure and you don't have to break them down like whole cheese. The powders don't even require refrigeration.

Whether you're into cheese-flavored canned goods, prepared dry sauce mixes, pouch-frozen vegetables, frozen dinners and casseroles, pizzas or other Italian or Mexican specialty foods, learn how America's favorite cheeses and Kraftsmanship can help you make it better.

For the address and phone number of the Kraft sales office nearest you, contact Kraft Foods, Industrial Foods Division, Dept. 7312, 500 Peshtigo Court, Chicago, Illinois 60690. Phone 312-222-6620.

Kraftsmanship:
helping you make it better.



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