

**Without color
life would
be simply,
bland.**



**For 100 years
we have put color into
life's products.
Sethness.**



Sethness quality. For 100 years, it has meant products that perform consistently. Technology to solve problems quickly. A distribution system that delivers just what you need, when you need it. And in the year 2080, we expect people will be saying we've only changed our colors for the better.



SETHNESS CARAMEL COLOR

Sethness Products Company • 444 Lake Shore Drive, Chicago 60611 (312) 527-4755 • 1303 Rahway Ave., Avenel, N.J. 07001 (201) 634-2161
Clinton, Iowa 52732 (319) 243-3943 • TELEX: CHICAGO 254081 • AVENEL, N.J. 844452 • CLINTON, IOWA 468446