

MSG has a brilliant effect on flavor.

When you hear people using words like "succulent," "savory," and "an epicurean delight," you know one of two things. Either they're restaurant reviewers or they've just finished a meal enhanced with MSG.

What's the secret? MSG is a natural flavor enhancer that has a brilliant effect on the way foods taste. It simply makes good food taste even better.

At ADM, we want to be your MSG supplier, and we have the dependable supplies and consistent quality to prove it. Give us a call at 800-553-8411. MSG from ADM might just have a brilliant effect on your business.



For information circle 108



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