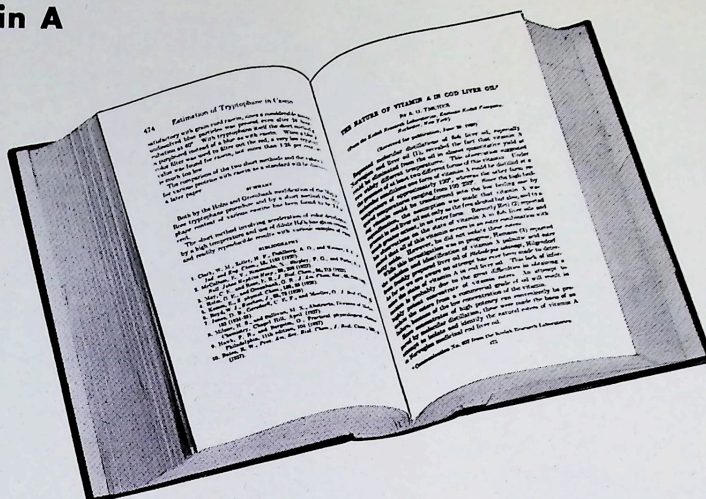


Notes from the makers of
Myvax Vitamin A



Vitamin A palmitate in the book

Every once in a while somebody comes up with something that doesn't raise much dust at the moment but turns out to be of considerable importance in the long run.

Vitamin A palmitate, for example.

We ran across it back in 1938 when we were distilling some Norwegian cod-liver oil in a molecular still—a speciality of the house. We found that from the collection of fatty acid esters which constituted the vitamin A in this oil, we were able to pull out three percent as the palmitate. *The Journal of Biological Chemistry* obligingly published the 2½-page paper we wrote about our discovery.

That wasn't exactly a bombshell at the time; but now almost everyone who puts vitamin A in his product uses some palmitate.

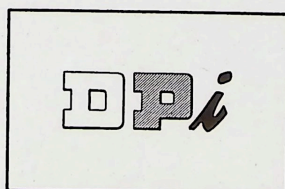
We don't make much vitamin A by

molecular distillation any more. Most of it is synthesized by a method we worked out some time back. The process is efficient, the product tastes good, the potency is high. We can ship as much as you want from stock, as Myvax Vitamin A Palmitate, Myvax Vitamin A Acetate, or Myvapack Vitamin A in batch-sized cans. If you run into any trouble putting vitamin A into your product or want to know something about how it will act when eaten, we'll be glad to help there, too.

To find out more about our vitamin A, prices or facts, write to *Distillation Products Industries*, Rochester 3, N. Y. Sales offices: New York and Chicago • W. M. Gillies and Company, Los Angeles and San Francisco • Charles Albert Smith Limited, Montreal and Toronto.

"Myvax" and "Myvapack" are trade-marks.

leaders in research and production of vitamin A



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