



What's the hidden magic that makes her buy your brand again...and again?

There are many ways to sell a product once . . . but repeat sales depend on the hidden magic of flavor, performance, texture, economy . . . customer satisfaction with your product.

Fast-growing way to achieve these sales assets is with the improvement added by enzymes. And today Miles Chemical is your best source for enzymes. Takamine products offer the widest variety of enzymes available . . . all highly specific in their actions . . . derived from fungal, bacterial, plant, or animal sources . . . and readily inactivated when their job is done.

Beverage or food product . . . Takamine enzymes can consistently help speed up processing, guard color and stability, enhance flavor, protect shelf life . . . endow your products with the hidden magic that captures repeat customers. Let us tell you more about these willing workers from Takamine. All inquiries are handled promptly.

TODAY'S WIDEST VARIETY OF ENZYMES

Amylases for any degree or kind of starch conversion in baked goods, beer, cereals, chocolate, confectionery, flavors, fruit juices, syrups, and vegetables.

Proteases for limited, selective or drastic proteolysis of most proteins in baked goods, beer, cereals, chocolate, meat and fish, and protein hydrolysates.

Glucose Oxidase for removing glucose or oxygen in beer, carbonated beverages, milk, eggs, flavors and juices.

Catalase to decompose hydrogen peroxide in cheese and egg processing.

Pectinase to increase yields, improve color, and speed processing in fruit juices and wine production.

Another Takamine food enhancer is sodium erythorbate (sodium isoascorbate) or erythorbic acid, economical antioxidants widely used to improve flavor, appearance and shelf life of many food products.

It will TASTE better, LOOK better, SELL better with Takamine products.

TAKAMINE[®]

(*pronounce it Tack-a-ME-nee)

Miles Chemical Company

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