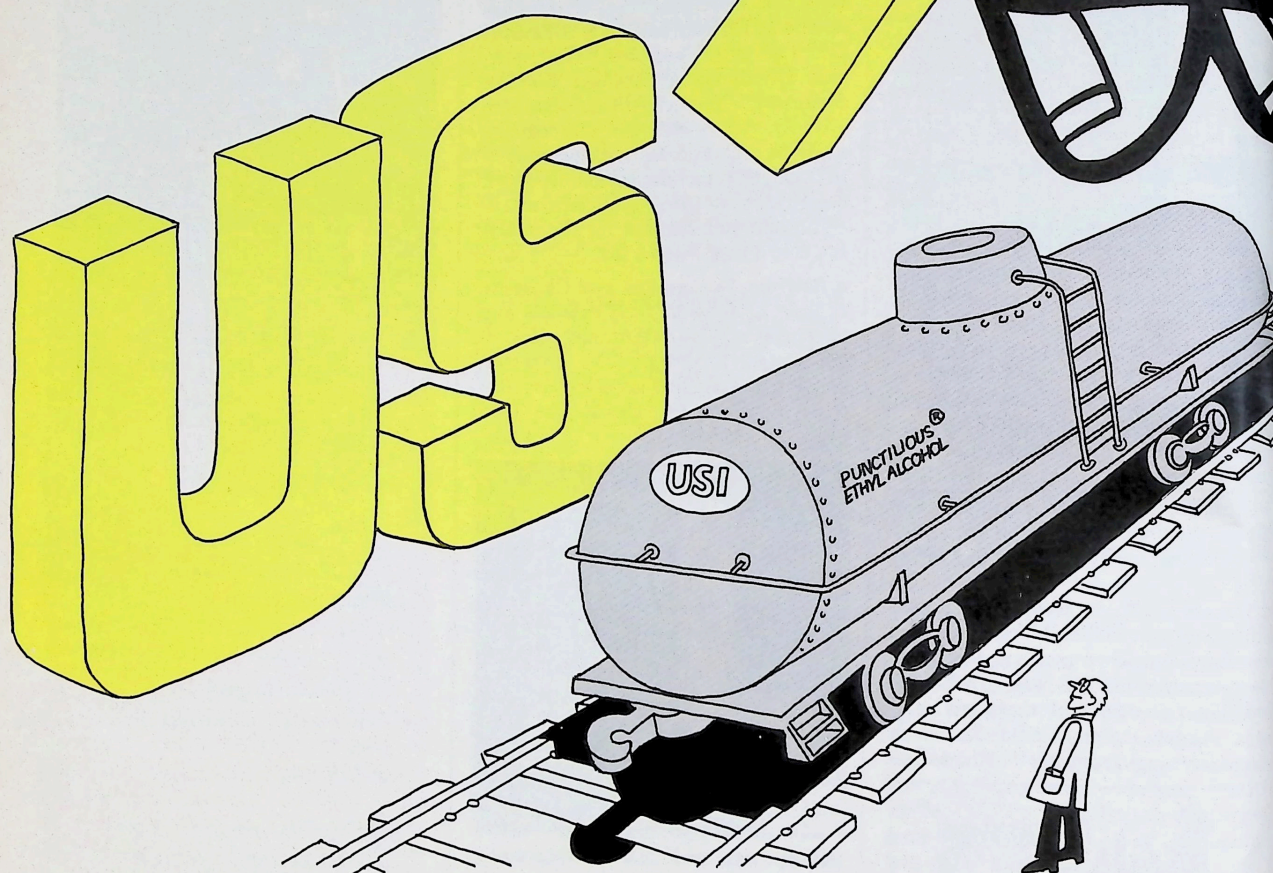


What do conscientious,
meticulous, fastidious, scrupulous
and Punctilious® ethyl alcohol all
have in common?



When you think of Punctilious ethyl alcohol, think of "us." Think of a conscientious, demanding odor panel that sniffs out any trace of a problem before it's a problem.

Think of meticulous denaturant specs that are more exacting than the government requires.

Think of our fastidious permanganate test that is tougher

than the U.S.P. prescribed test for organic impurities.

And scrupulous shipping procedures, like dedicated tank cars and trucks to prevent contamination during transportation.

A lot of care goes into making our ethyl alcohol before it earns the name Punctilious ethyl alcohol. And all of us are committed to keeping it that way. Because

that's just what you've come to expect from The Little Chemical Giant.®

For more information, call your local U.S.I. representative. Or write U.S.I. Chemicals Co., Dept. JH, 99 Park Avenue, New York, N.Y. 10016. (212) 949-5318.

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