



Taste Appeal... Eye Appeal... Buy Appeal with...



DRI-SWEET

CORN SYRUP SOLIDS

More successful processors are recognizing the advantage of a single conditioner-sweetener like OK BRAND DRI-SWEET Corn Syrup Solids.

DRI-SWEET fortifies *Taste Appeal* by keeping comminuted meats at the peak of their natural deliciousness. Retains flavor and juices without over sweetening.

DRI-SWEET puts more into *Eye Appeal* because this pure, transparent and nutritious carbohydrate from corn syrup preserves appetizing colors. Reduces watering-off and shrinkage. Binds meat particles for more appealing texture (easier processing, too!)

Proper taste and eye appeal add up to greater *Buy Appeal*. Only OK BRAND DRI-SWEET performs so well, yet is so economical and easy to use. Available in 2 popular forms: OK BRAND DRI-SWEET 42 D.E. Coarse and 42 D.E. Powdered. All available in convenient 100 lb. moisture-proof bags.



"The Man From Hubinger" is ready to offer detailed advice on how OK BRAND DRI-SWEET can improve your comminuted meats. If he hasn't called on you, write, wire or phone today for prompt attention to your needs.

THE HUBINGER COMPANY

Keokuk, Iowa

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