



## For that well-preserved look: Sherex skin-care surfactants.

Maybe you didn't know that Sherex has a unique line of skin-care products. Designed to give **your** products their best performance.

Our patented **Varonic® LI nonionics** make skin-care formulations extra creamy. And they won't irritate eyes and skin. We have **Varion® amphoteric**s that are also mild on the skin and eyes.

Our **Adogen® cationics** for creams and lotions leave skin feeling smoother, longer. And our **Varsulf™ sulfosuccinates** combine excellent cleansing proper-

ties with exceptional skin comfort.

We can't guarantee that your customers will look great for 2,000 years. But our skin-friendly surfactants come very close to helping you work wonders.

Get complete details by writing to: Sherex Chemical Company, Inc., Box 646, Dublin, Ohio, U.S.A. 43017. Or call 614/764-6500. Telex 245356. In Europe, REWIO Chemische Werke GmbH, D-6497, Steinau an der Strasse, Postfach 1160-Industriegebiet West. Telefon: (0 66 63) 54-0. Telex (841) 493589.

Our technology meets your product challenges.

**SHEREX**

Circle No. 134 on Reader Inquiry Card