

# GAF® hairspray resins: no holds barred, choose from soft to hard.



GAF® products can help you sell hairsprays. That's because no one knows more about making successful hairspray resins than GAF. We have experience in, and products for, every market segment. Our applications research labs in Wayne, N.J. are dedicated to evaluating the effects of resins in all kinds of formulations on all types of hair.

Soft-feel, good-hold hairsprays based on Gantrez® and PVP/VA resins have been developed for both pump and aerosol applications. For regular, super-hold and ultimate-hold sprays, you can choose from among Gantrez resins, PVP/VA copolymers, and PVP polymers,

depending on the performance objectives.

No matter what kind of hairspray you want to market, the best place to start is by talking to GAF.

For a direct line to one of our hairspray resin specialists, just call (212) 621-5830 and we'll send you information.

If you give us a clear idea of your needs, we'll be glad to send samples of the products most likely to meet them.

Call today. Or write GAF Corporation, Acetylene Chemicals Department, 140 West 51st Street, New York, NY 10020.

© 1980 GAF Corporation.

**GAF® Products for Cosmetics**