

# Dinner is now being served.



Food in milk containers? You bet. Actually, our Plasticartons are used as containers for over a hundred different foods and beverages. You name it and we can package it.

Plasticartons are lightweight. So you save on shipping and handling. They're compact. So you save space (they're even stackable). And since they're flat before you form and fill them, you get by with 1/10 the storage space. Our packaging system is the most efficient in the business. And we can prove it. Get in touch with Joe Radke, our General Sales Manager. Ex-Cell-O Corporation, Pure-Pak Division, Box 386, Detroit, Michigan 48232.

**PURE-PAK.**  
**XLO**

EX-CELL-O CORPORATION  
AND THE SUPPLIERS OF  
PURE-PAK CARTONS