



# FM

*makes the difference*

To bring you the right flavor, we blend nature's ideas with our creative touch. Then unlike nature, Food Materials provides the service and production controls that assure flavor consistency.

## FM

FOR THE QUALITY AND SERVICE  
THAT REPUTATIONS ARE BUILT ON...  
CALL US AND GET INVOLVED

FOOD MATERIALS CORPORATION / 2711 W. Irving Park Road / Chicago, Ill. 60618 / General Office Phone (312) 463-7600  
Ho-Ho-Kus, New Jersey (201) 447-4460 / Atlanta (404) 457-4440 / Minneapolis (612) 441-5666 / Los Angeles (714) 831-3380





**Lemon  
...scarce &  
expensive!**

During late 1978 and early 1979, two successive freezes in California caused considerable damage to the fruit crop and new buds on producing lemon trees. The resulting short supply has caused producers to begin allocating oils, with accompanying increased prices ranging from 2.5 to 3.0 times early 1979 levels. Indications are that the tight supply and high prices will continue through most of 1980 and possibly into 1981.

In order to maintain supplies, quality and price it may be worthwhile to consider Food Materials line of lemon alternatives and/or extenders for single or multi-fold oils for use in current and new products.

*If you would like to know more  
about these products—  
Please contact me directly.*

Write or phone  
**Mr. Charlie Walsh.**  
Vice President

Food Materials Corporation  
2711 W. Irving Park Road  
Chicago, Illinois 60618  
Phone: (312) 463-7600