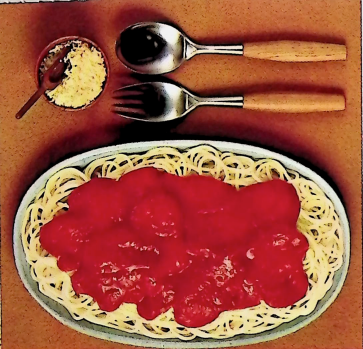
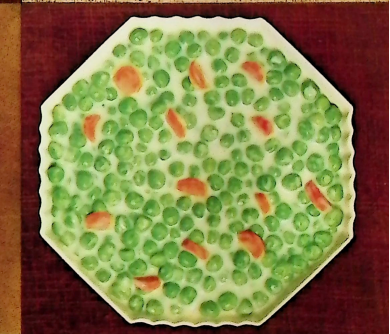
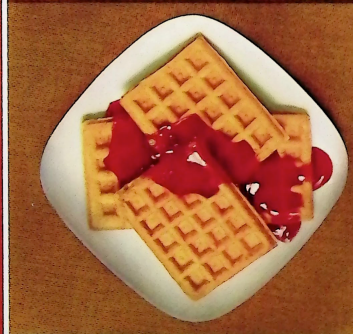


Mixes



Frozen Dishes



Everything on the
opposite page
was made better...

...with this



When your recipe calls for a dairy ingredient . . . make it Krafen, Kraft's spray-dried sweet whey. It's the ideal dairy ingredient for mixes and frozen dishes because Krafen brings out natural flavor, improves color and texture. Mixes easily, too. Yet costs less than other dairy solids—up to 5¢ per pound less! For details and samples, ask your Kraft man. Or write Kraft Foods Industrial Division, Chicago, Illinois.

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