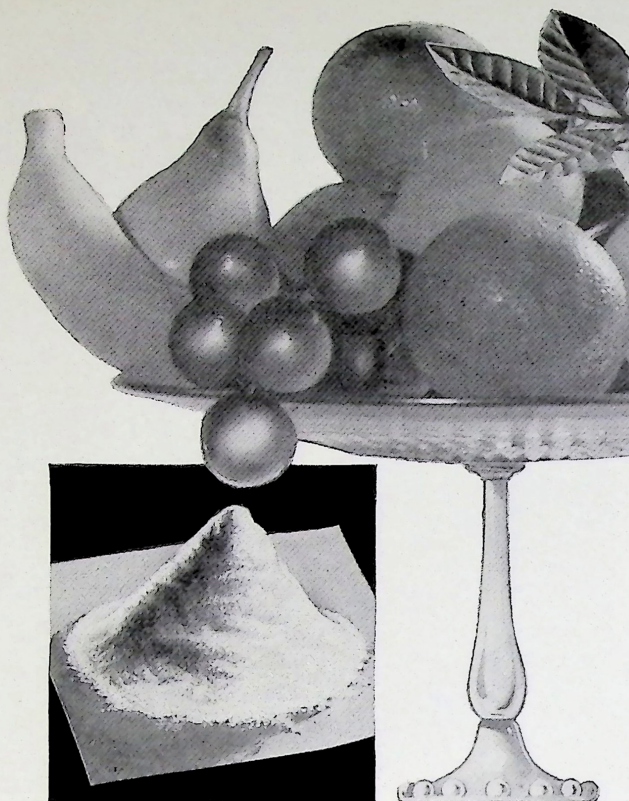




POWDEX

SPRAY-DRIED FLAVORS

ENCAPSULATED to protect the fine flavors until you want their full, fresh excellence released in your finished product!

Facts you should know! Only after artful blending has fully nurtured optimum goodness of the flavor compound, is the flavor elected for drying. In the *citrus group*, the low-boiling terpenes are initially removed to protect against oxidation.

The fine flavor is then dispersed at micro-particle size in the encapsulating medium. By careful control of the finishing spray operation, the tiny globules of flavor provide these advantages—FIDELITY, UNIFORMITY, STRENGTH, and SOLUBILITY. Powdex flavors are non-caking, low in moisture, and economical.

A wide range of Powdex flavors are available—natural, artificial or blends. Special blends can be custom made for your particular requirements. Your inquiry is invited.



*Request free sample.
Specify your product.*

Better Flavors for Better Products

FLAVOREX CO., INC.

302 S. CENTRAL AVE., BALTIMORE 2, MD.
16933 S. GRAMERCY PLACE, GARDENA, CAL.