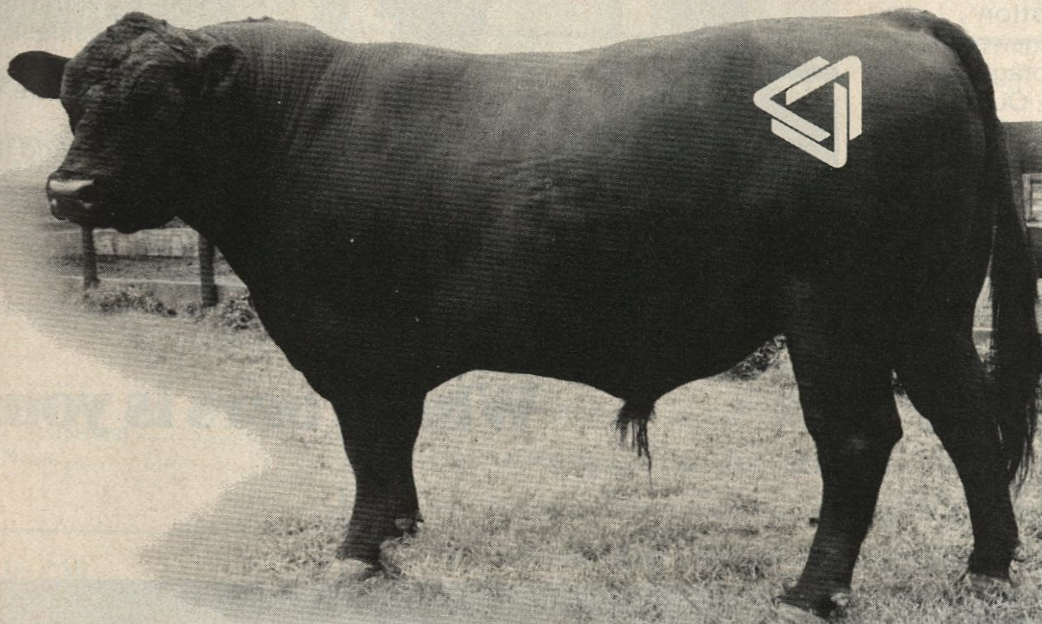


You won't find our symbol branded on a steer...



but Allied Chemical plant foods and nutrients are helping farmers raise productivity and meet the increased demand for food here and abroad.

Our agricultural processing facilities are operating at full capacity, and 1974 sales rose to about \$200 million. Our Arcadian® fertilizer dealers and teams of technical specialists work closely with growers to improve farming efficiency and help farmers realize a better return from their investments of time and money. We pioneered the development of liquid plant foods, such as our URAN® and Poly N®, which result in more economical methods of fertilization.

These products are made from ammonia compounds which are derived from natural gas. To insure the availability of liquid fertilizers and other agricultural specialties we have been building a self-sufficiency in raw materials. We're doing the same for our other businesses—chemicals, fibers and plastics—by finding substantial new reserves of oil, natural gas and minerals throughout the world. In this way we reduce dependence on suppliers in times of shortage and accelerate our expansion

into areas with higher profit margins and greater earnings potential.

We set the stage for a dramatic redirection of the corporation's growth about six years ago and in 1974 our sales and net income reached an all-time high. But we're setting even loftier goals and making certain, with our exploration programs, that we'll have the resources needed for further expansion of capacity in many product lines.

We are the *new* Allied Chemical and you will be seeing more of us, we promise.

For an illustrated brochure about our company write to: Allied Chemical Corporation, P.O. Box 2245R, Morristown, New Jersey 07960.

