

Chun King Egg Rolls. The great American snack.



When your customers are in the market for snacks, they're in the market for Chun King® Egg Rolls. Chun King Egg Rolls move 60% faster than the

average of all snacks in the freezer case.* Given 8% of freezer space, in national food stores Chun King returned nearly 11% of dollar sales.

The more you put in, the more you get out.



*1971 Kings Survey. Weekly unit sales per square inch.