

AMERICAN HEAT WAVE

First it was Cajun and "blackened" everything, followed by Tex-Mex, Thai and Tandoori. Now it's Jamaican and Gambian. Americans keep migrating to a spicier cuisine. So, the heat is on to deliver more taste, higher quality and a competitive price to your customers. Let us show you how authentic TABASCO® brand pepper sauce can be the essential ingredient in giving Americans the taste they want. You'll outsell your competition as well.

FREE POSTER! Call 1-800-256-6262 today and get our "American Heat Wave" poster free with your request for information and free samples of TABASCO® brand dry flavoring, dried seeds and skins, wet seeds and skins, wet pulp, and RED DEVIL™ Cayenne Pepper Sauce products. TABASCO®. *It's the flavor that started it all.*

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