

# When you work with Borden, the results are electric.

## **Sparkling flavors, colors and functional ingredients in convenient powdered form for the Food Processing Industry**

If you have a particular food processing need or application, the Borden line of Industrial Food Products is worth serious consideration. The line is deep. Broad. Complete. It includes Cheese, Citrus, Vegetable and Confection Flavorings. Whey Protein Products. Wyler's Meat Flavor Concentrates. Snack Seasonings. Beverage Clouding Agents. Cultured Sour Cream Products. And a full spectrum of encapsulated flavors and colors under the Borden-Caps™ name.

Even more important than depth or breadth, however, is quality. They're

from Borden—so on that score, you're 100% assured of quality that can give you a competitive edge!

## **Research and development**

Our research and product development laboratory in Syracuse, NY, is staffed with a "Who's Who" list of leading food technologists. Products are "fine-tuned" here to meet your specific processing need or applications.

The laboratory is the source of innovations, too. Borden-Caps—a major breakthrough in preserving the most subtle and volatile flavor components in encapsulated form—were developed here. So were Flav-Asep™ naturally flavored Yogurt Fruit Bases that require no refrigeration. As important as all of these "pluses" are, however, we've only scratched the surface of our laboratory's importance to you.

## **Our facilities are yours**

Two heads are always better than one. So let's put them together. Between our food technologists and you, together we can achieve "electric" results. An

improved finished product. A *unique* product that will help you capture an increasing share of market. Or, as often happens, pure lightning will strike: a totally *new* product to open up new markets.

To see if it can happen to you, contact a Borden Industrial Food Products representative today. We'll demonstrate our ability to open new doors of opportunity for you.



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