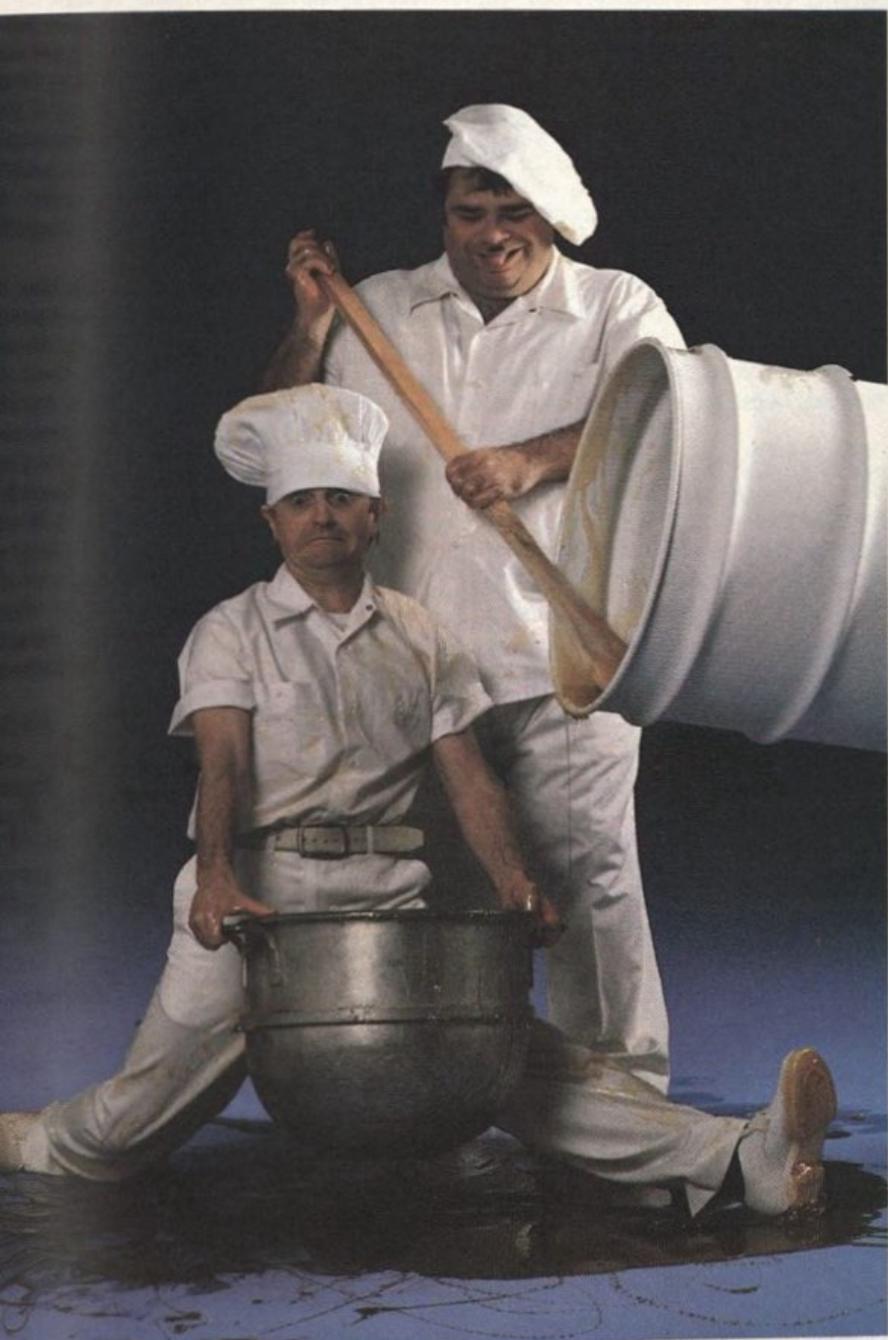


Our dry honey and dry molasses can keep you out of a sticky business.



The food processing business can pose some sticky problems. Especially in today's economy of rising material costs, increasing overhead, and shrinking profits. To say nothing of consumer demands for quality and health oriented products.

Naturally, food processors want to utilize every modern convenience possible to increase efficiency and decrease operating costs. And that's where Honi-Bake® dry honey product and Dri-Mol® dry molasses product from Henkel can help you at no extra cost compared to sticky liquids.

Honi-Bake and Dri-Mol come in easy-to-handle, easy-to-store, fifty pound cartons. And because these products are dry, there's no waste. No leaks. No spills. No messy barrels to scrape clean. Excellent sanitation. And more efficient employees, because they don't have to work with difficult ingredients.

Honi-Bake and Dri-Mol are high quality products with standardized and uniform flavor. So, you can be confident that your end products will be consistent. Honi-Bake and Dri-Mol also offer you accurate and easy weighing.

No matter what your food processing applications for these ingredients, there's a Honi-Bake or Dri-Mol product to fit your needs. What's more, our technical specialists will be happy to work with you to try and solve any special problems you may have in formulations regarding flavor, color and quality.

For further information and free samples write: Food Ingredients Division, Henkel Corporation, 4620 W. 77th St., Minneapolis, MN 55435. Or call toll free: 1-800-328-6299.

Food Technology Specialties

Henkel



Food Ingredients Division

Vital Wheat Gluten. Wheat Starches. Guar and Locust Bean Gums. Wheat Germ Oil. Carob Powder. Dairy Vitamin Concentrates. Direct Set Process for Sour Cream. Custom Enrichment Mixtures. Flavor Islands.