



DURAROME®

Flavor that doesn't get lost on the shelf

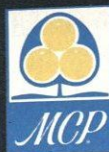
At MCP, we know the importance of stability and long-lasting flavor. In fact, we've spent over 50 years finding great flavor and keeping it fresh for you.

With MCP Durarome® encapsulated oils, we can hold onto the flavor of virtually any oil or oleoresin—citrus, spice, mint or any natural flavor you may need. Our patented Durarome® process protects your products against flavor degradation and insures extended shelf life.

When your products leave the shelf, make sure the flavor goes with them.

MCP Foods also offers you a complete line of powdered juices, spray dried oils and manufactured products.

For information, contact MCP Foods, Inc., P.O. Box 3633, Anaheim, CA 92803



**MCP DURAROME
ENCAPSULATED OILS**

When it comes to taste, they're naturals