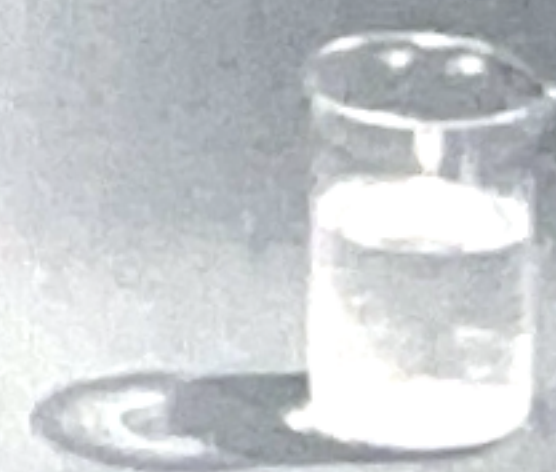
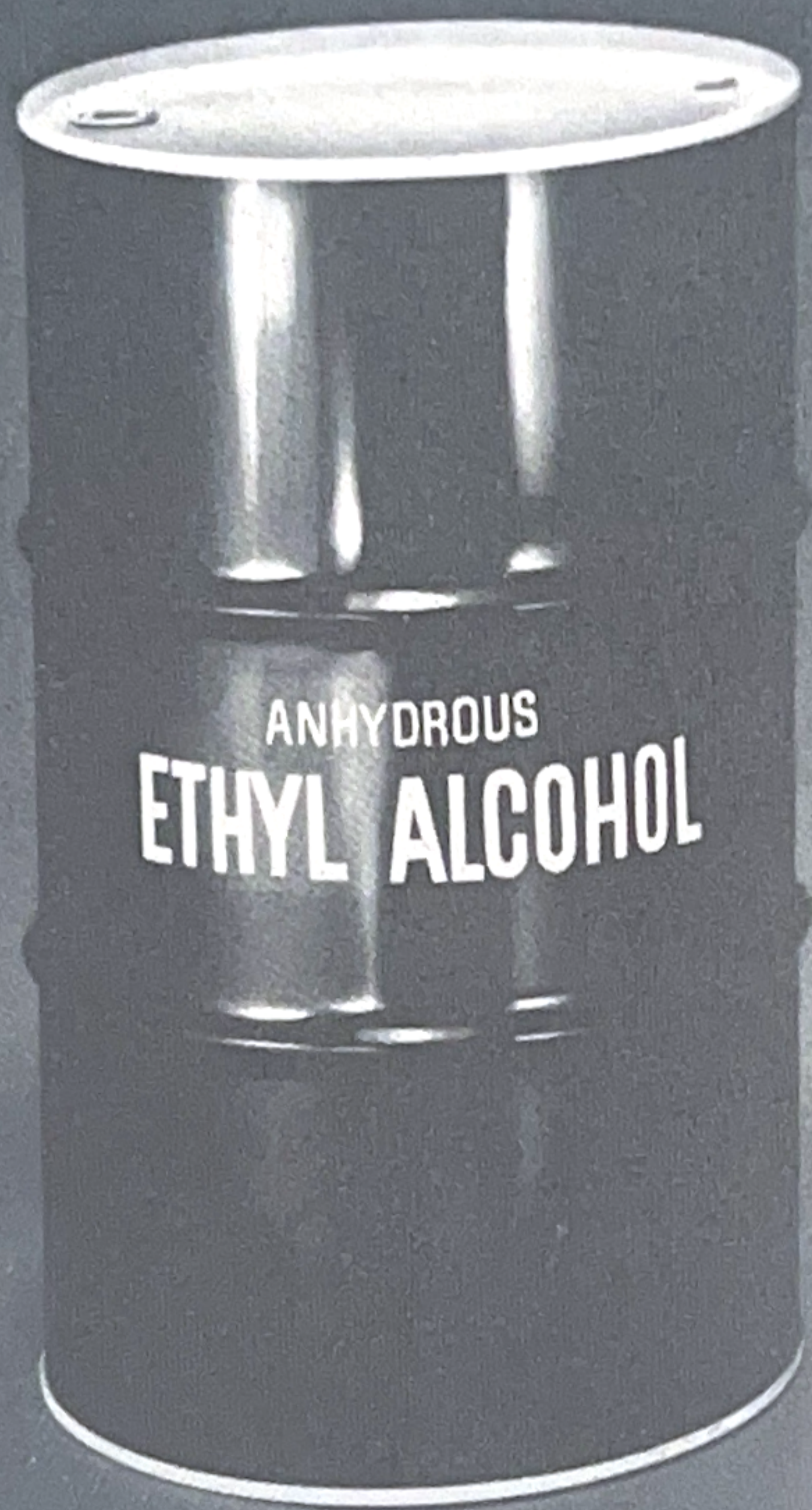


Which are you buying...ethyl alcohol, or water?



You don't get both—not when you buy U.S.I. anhydrous ethyl alcohol for aerosol products.

Aerosol fillers and marketers expect us to be fastidious about water content. They know that water can ruin a production run...cost a man his contract. We're fussy, too, about odor, trace impurities, even the quality of the denaturants we use.

Call it attention to detail. Call it respect for product integrity. By any name, it's the difference between U.S.I. anhydrous ethyl alcohol and the others.

Sure, all ethyl alcohol producers list the same chemical composition. But your requirements don't call for a chemical. They call for a bone-dry aerosol ingredient. And that's what you get when you specify pure or specially denatured anhydrous ethyl alcohol from... U.S. Industrial Chemicals Co., Division of National Distillers and Chemical Corp., 99 Park Avenue, New York 16, New York.

U.S.I. Chemicals 
National Distillers & Chemical Corp.