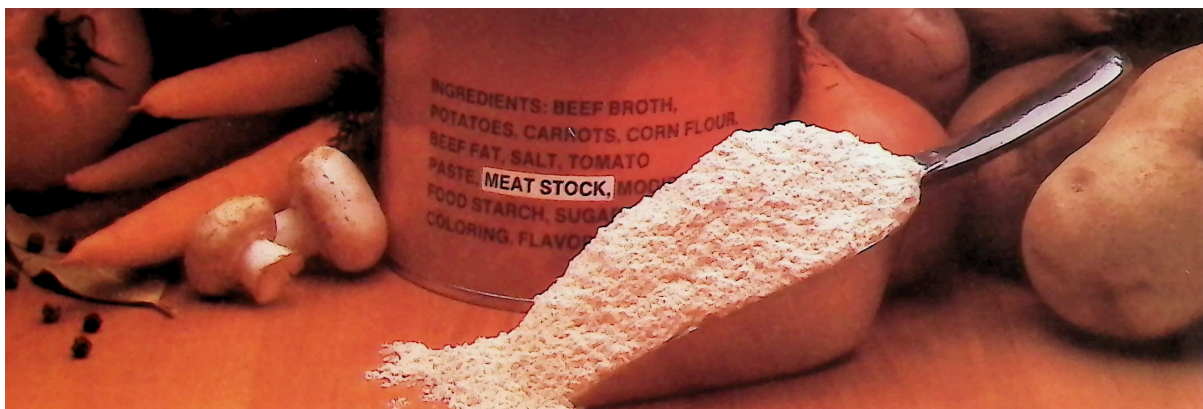




**How to make yourself look good
and make your product look better.**

When you add Hormel Meat Stock instead of water, you not only make the label look better, you improve the final product. And that's bound to be a nice reflection on you.

Hormel Meat Stock is 100% natural. Like any good homemade stock, it enhances the flavor of products like soups, sauces, gravies, stews and meat

pot pies. It also helps to build body and provides a better, smoother consistency.

So find out more about Hormel Meat and Beef Stocks. Call or write Ev Robb, Industrial Products Division, Geo. A. Hormel & Company, P.O. Box 800, Austin, MN 55912. Phone: (507) 437-5609. 0

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