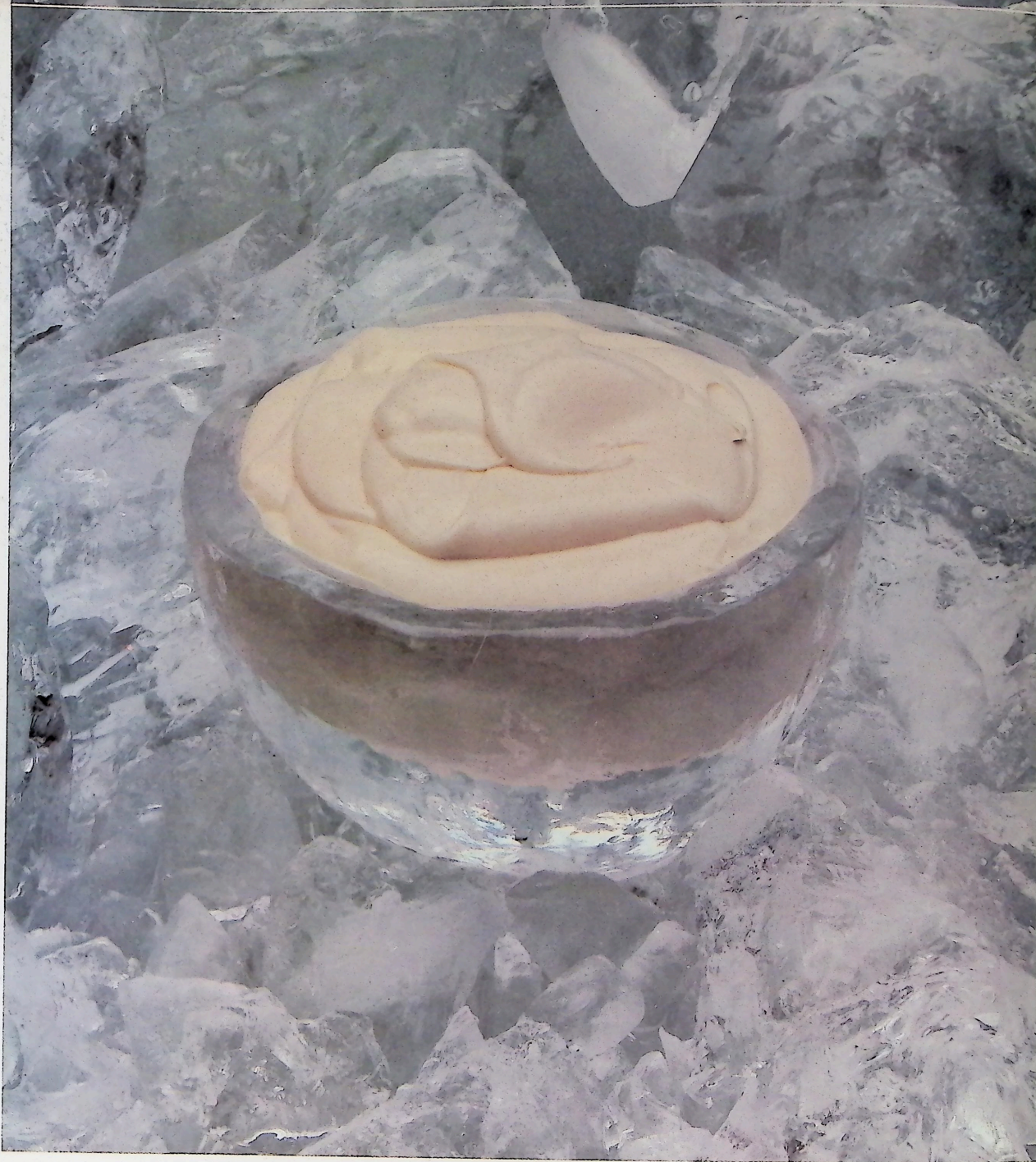


Kraft INC



THE You can freeze us once and freeze us twice and freeze us once again. Because Kraft's *Salad Bowl*
REFREEZABLE Freezable Dressing unfreezes as freshly as it freezes — thaw after thaw. Thanks to our excellent flavor
FREEZABLE. and stability balance. And we're not only nice on ice. But a lot of
other ways, too. Take our *Salad Bowl* Heat Stable Dressing, for
example. It performs superbly at even the higher temperatures.
Of course, if temperature is not your problem, you'll want our *Salad*
Bowl Basic Dressing. In fact, you'll find we stay together in all kinds of
weather. Hot, cold or in-between. And that's just one more reason why you'll want to get dressed with us. Kraft, Inc.,
Industrial Foods Division, Box 398, Memphis, Tn. 38101.