

**When you can buy
Second Generation Acacia
from a basic U.S. source,
at a competitive price,
that cheap substitute you're
using belongs in some gigolo's
shirt collar.**

From tree to sea, your
new source for Gum
Acacia (Arabic), Karaya,
Tragacanth, Ghatti, Agar,
Carrageenan, Alginates.

Iranex, S.A., the world's leading producer of Gum Acacia (Arabic) announces with pride the formation of Colloides Naturels, Inc. The new company will supply the U.S. market with a full line of natural plant gums for the food, pharmaceutical and confectionary industries at competitive prices. The company has prepared a study detailing the functional and cost advantages of Emulgum as compared with less effective substitutes. Call or write for a copy of the study and descriptive literature.

Can the "Manna from Heaven" tree
which has flourished for 4,000 years
in the Sudan, make it in New Jersey?



**COLLOIDES
NATURELS INC**

Second Generation Acacia

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